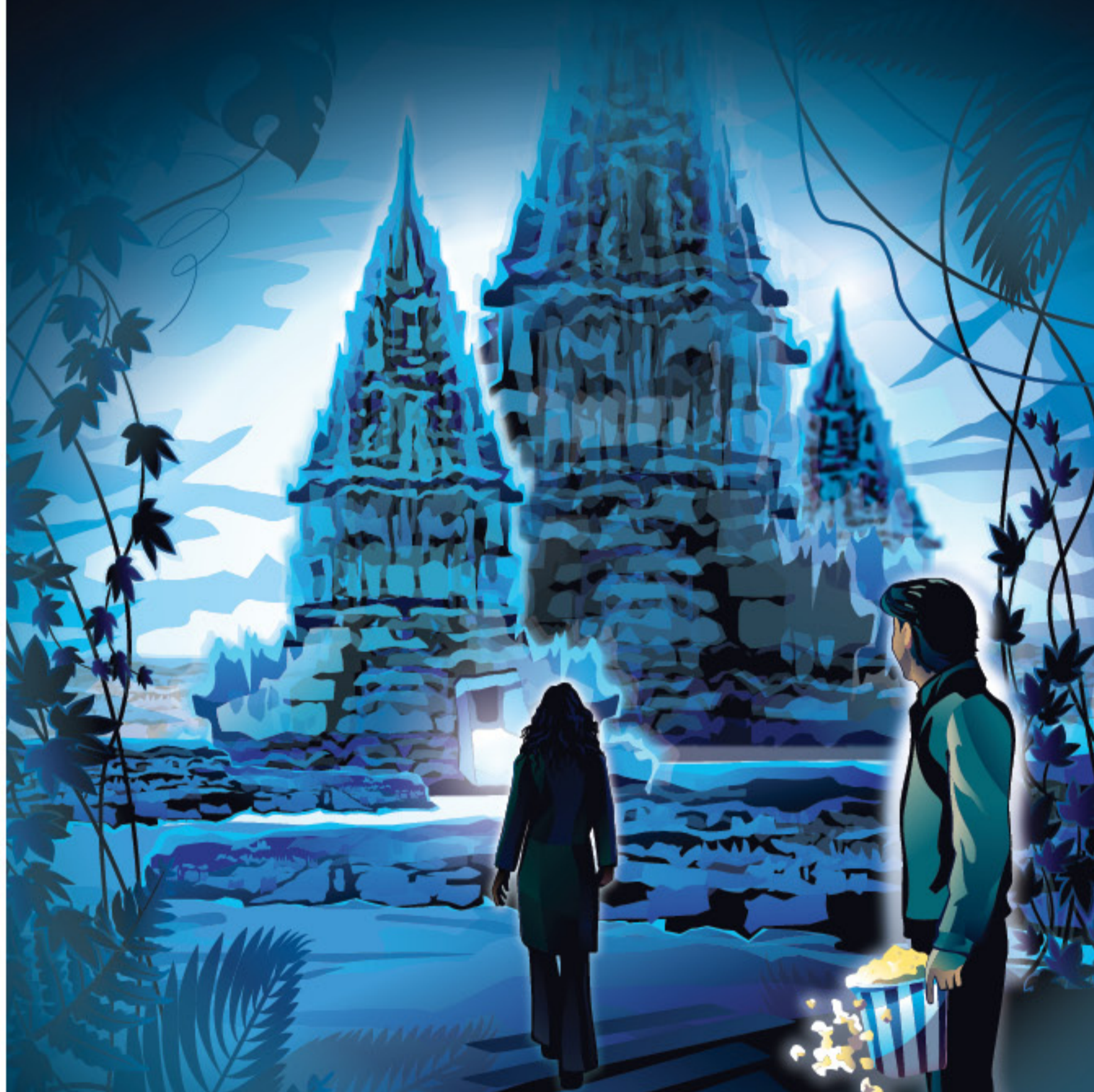


IMAX[®] MOVIES:

You're no longer watching a movie, you're part of one.



FINISH

IMAX

IMAX.com

NOW PLAYING

Whether the world's biggest blockbusters or breathtaking documentaries, IMAX is extremely selective about the films we choose – ones that fans will show up to see on opening night; films that make people say, "now that is something I'll have to see in IMAX[®]."



IMAGE AFTER DMR[®]
(Enhanced Detail and Resolution)

IMAGE BEFORE DMR[®]
(With Film Grain or Digital Noise)

Mind-Blowing Images:

In an IMAX[®] theatre, it's like you're watching a different movie. It hasn't just been enlarged to fit the IMAX screen; it's been completely transformed. IMAX works closely with filmmakers in a process called IMAX Digital Re-mastering, or DMR[®], to enhance hundreds of details in virtually every frame, bringing out fine detail and creating a breathtaking image.

How the Filmmaker Intended it to be Heard:

In IMAX[®], the soundtrack itself has been enhanced through IMAX's Digital Re-Mastering process. Our sound experts go back to the original tracks from the movie and work with filmmakers to create a unique and optimized soundtrack exclusively for the IMAX sound system.

IMAX[®]
1.43:1

IMAX[®]
1.9:1

STANDARD
WIDESCREEN
2.4:1



See More in IMAX[®]:

IMAX broke the mold by providing filmmakers with the ability to specially format their films exclusively for IMAX[®] theatres. This means they can use much more of the originally captured image – by filming with IMAX cameras (1.43:1) or protecting more of the image during post-production (1.9:1). The result provides you with a greater panoramic view that fills your peripheral vision more than any other cinematic experience.

IMAX[®] Cameras:

All IMAX documentary filmmakers and an increasing amount of leading Hollywood filmmakers are leveraging IMAX's proprietary cameras to film portions or all of their movies. IMAX cameras are the highest-resolution cameras in the world – delivering unprecedented crispness and clarity and showing up to 40% more of the image exclusively in IMAX theatres for a truly immersive experience.

START

